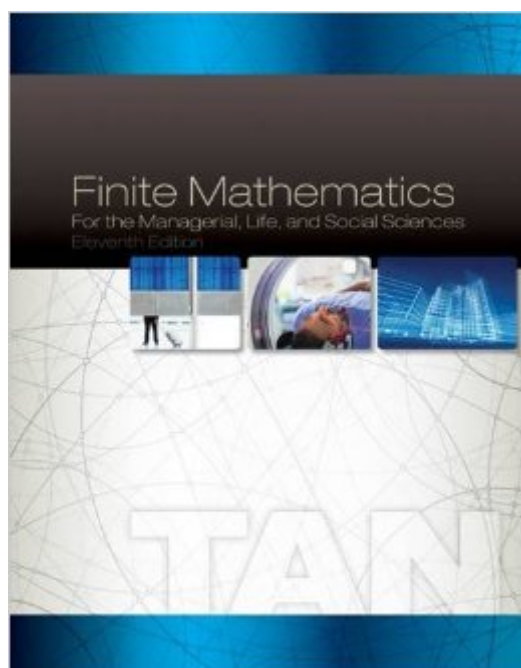


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Market-leading FINITE MATHEMATICS FOR THE MANAGERIAL, LIFE, AND SOCIAL SCIENCES, Eleventh Edition balances modern applications, solid pedagogy, and the latest technology to provide students the context they need to stay motivated in the course and interested in the material. Suitable for majors and non-majors alike, the text uses an intuitive approach that teaches concepts through examples drawn from real-life--particularly from students' fields of interest. In addition, insightful Portfolios highlight the careers of real people and discuss how they incorporate math into their daily professional activities. Numerous exercises ensure that students have a concrete understanding of concepts before advancing to the next topic. The text's pedagogical features coupled with an exciting array of supplements equip students with the tools they need to make the most of their study time and to succeed in the course.

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